**Module 3**

Moodboards

Your progress

 Learning Outcomes

After completing this module, learners should be able to:

* Understand and apply main components of Gestalt Theory
* Understand what moodboards are and the variety of inspirational sources for creating them
* Learn to use different elements of a moodboard
* Use moodboard creating sources
* Install Adobe Creative Cloud and Adobe XD
* Understand the Workspace basics
* Navigate within and understand the use of Adobe XD assets
* Create artboards, elements, and use UI kits, objects, and text in Adobe XD

 Core Content

 [Gestalt Theory Page](https://eclass.srv.ualberta.ca/mod/page/view.php?id=6138501)

 [Inspirations and Moodboards Page](https://eclass.srv.ualberta.ca/mod/page/view.php?id=6138502)

 [Adobe XD - Introduction Page](https://eclass.srv.ualberta.ca/mod/page/view.php?id=6138503)

 Required Readings / Videos

Ever wonder how a creative agency curates their brand identity mood boards? or even what a mood board is used for? Watch the [video](https://youtu.be/5uHZNZc38II) (<https://www.youtube.com/watch?v=5uHZNZc38II> ) to see how Melina, a Designer at Farm Design, breaks down what mood boards are and what they are used to accomplish when working on a brand identity project.

Cooperman, A. (2020, October 28).11 Creative Look book and Mood Board Designs. Adobe Spark. <https://blog.adobespark.com/2020/10/28/creative-lookbook-and-mood-board-designs/>

 Supplementary (Optional) Readings

Fleck, R. (2020, November 6). Mood boarding 101: Build beautiful & effective mood boards for your design projects. Dribble. <https://dribbble.com/stories/2020/11/06/how-to-create-moodboards>

[The Gestalt Principles | Basics for Beginners](https://youtu.be/FryaH599ec0) – video (<https://www.youtube.com/watch?v=FryaH599ec0&feature=youtu.be> )

 Learning Activities & Graded Assessments

 [Assignment 3 - Group](https://eclass.srv.ualberta.ca/mod/assign/view.php?id=6138510)